

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT19/12 18.38  
\*\*\* WFTV-TV \*\*\*

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	MEDIA PLACEMENT	
SALES PRSN	WA- JOE KNAUER	

CONTRACT # 6387606

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>PRIORITIES USA ACT</u>	EST# <u>1789</u>	COMMENTS: (LINE, ORDER, INVOICE
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT19/12 18.38

REP: TO LENA  
FR JULIE  
OKD M1  
TTLS RTS  
PLS CFM, THX 10/19

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1210A-105A	60		\$1,500.00	10/26	10/26	0		FRI	0
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1789												
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		1205A-105A	60		\$1,500.00	10/25	10/25	1		THU	1
PROGRAM : KIMMEL												
ORD COM1: FRI KIMMEL LATE DUE TO HS SPORT S												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-2 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:FRI/1210A-105A				OCT26		60S	\$1,500.00	(OCT19/12)	
			OFFER:THU/1205A-105A				OCT25		60S	\$1,500.00	PLS ADVISE.	
CMT:FRI KIMMEL LATE DUE TO HS SPORT S												
OCT/12			60100.00			NOV/12			13600.00			
CONTRACT TOTAL											73700.00	
TOTAL SPOTS											17	

MARKET TOTALS \$216,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%

WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE